

## Event Report

**Event Name:** Genesis - Building Tomorrow's Startups

**Date of the Event:** 05/10/23

**Duration of the Event:** 2hr

**Venue:** Electrical Department, MBA Building


**Name of the Event Coordinator:** Prof. Pooja Jha and Prof. Manjeet Kumar

### **Objective of the Program:**


The Department of Electrical Engineering proudly hosted an inspiring event, Genesis: Building Tomorrow's Startups, on 5<sup>th</sup> October 2023. The event aimed to provide valuable insights and guidance to aspiring entrepreneurs, focusing on the innovative startup landscape of the future.

### **Outline of the Program:**

- **The Inauguration:** The event commenced with a warm welcome to all attendees by Prof. Pooja Jha and Prof. Manjeet Kumar, the esteemed coordinators. They emphasized the importance of nurturing entrepreneurial spirit among students and the role of technology in shaping tomorrow's startups.
- **Panel Discussion:** A lively panel discussion on the future trends in startup ecosystems was a major highlight of the event. The panel comprised of seasoned entrepreneurs, investors, and tech experts who engaged in a thought-provoking dialogue, shedding light on emerging technologies and market demands.
- The event also featured interactive workshops on idea generation, business model development, and funding strategies. Participants actively engaged in these sessions, brainstorming ideas and receiving feedback from experienced mentors.
- Genesis provided an excellent platform for networking. Attendees, including students, faculty members, and industry professionals, interacted and exchanged ideas, fostering meaningful connections that could potentially lead to future collaborations.



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**START UP**

**“Genesis: Building Tomorrow’s Startups**

Organized by  
**Department of Electrical Engineering**

Date: 05/10/2023  
Time: 1:30 PM to 3:30 PM  
Venue: Department of Electrical Engineering (MBA Building, 1<sup>st</sup> floor)





**Conclusion:**

Genesis: Building Tomorrow's Startups proved to be a resounding success, leaving attendees inspired and equipped with valuable knowledge about the startup landscape. The event underscored the Department of Electrical Engineering's commitment to nurturing innovation and entrepreneurship among its students.

We extend our heartfelt gratitude to Prof. Pooja Jha and Prof. Manjeet Kumar for their tireless efforts in organizing this event and to all the speakers, panelists, and attendees who contributed to its success. As we look forward to the future, we are confident that the seeds sown at Genesis will grow into thriving startups, shaping the entrepreneurial landscape of tomorrow.

**Prepared by:**

Department of Electrical Engineering

Sandip University, Sijoul, Madhubani

Date: 5<sup>th</sup> October 2023